

JV-Campus: An All-Japan International Online Education Platform

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Abstract

Scheduled for launching in March 2022, JV-Campus is a new all-Japan international online education platform commissioned by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) of Japan in April 2021 as part of the Top Global University Project in the new normal. As a countermeasure to situations such as the COVID-19 pandemic which severely impacted the physical mobility of people resulting in the drastic decrease in both inbound and outbound student numbers, the JV-Campus project was conceptualized by MEXT and awarded to the University of Tsukuba as the headquarters in May 2021. As its vision statement, JV-Campus aims to “evolve learners and organizations, by weaving and circulating wisdom together”. Hence, we are constructing a full-spec MOOC using the Moodle LMS, and will offer two services, namely: (1) Individual Box for each institution offering educational contents that are self-managed by each institution, and (2) Strategic Package Box for offering package contents to institutions for use in their educational programs. From June 2021 to January 2022, we conducted market analyses by interview/questionnaire surveys, opened the preparation web site in October 2021, held orientation sessions to Japanese institutions in September and December 2021, launched a special web site for students who want to study in Japan (Study in Japan Special Box), etc. As of January 2022, 31 Japanese institutions are offering contents using the Individual Box, while 54 institutions are offering contents in the Study in Japan Special Box. We also welcome participation from overseas institutions.