

Call for Video Clips "Stories of Success"

>> Transformation and Innovation in the Post COVID-19 Pandemic

Deadline to Submit the Video Clip by Mon. 22 March 2021 Learning Sessions on Mon. 5 and Thu. 8 April 2021

A. Background

COVID-19 remains challenging in the global community and changes the educational landscape. Educators need to be responsive and adaptive to the new challenges to maximize the learning opportunities of learners during the lock down.

We have witnessed that many learning activities have been transformed to online/flexible learning options, home schooling, and other blended learning modalities. Not only the learning modalities have been adapted, but the COVID-19 also affected the improvement of school system, communities, and individual adaptation.

This has been the general framework that guided the development of the SEAMEO Congress 2021 theme. However, SEAMEO saw the need to have a pre-Congress learning event that will jumpstart the discussion and ignite passion and interest of youth, educators, and other stakeholders/actors in Southeast Asia and beyond. Thus, this learning event, "SEAMEO Pre-Congress Lecture Series: Stories of Success >> Transformation and Innovation in the Post COVID-19 Pandemic" during March – April 2021, has been conceptualized to feature the stories of success during the COVID-19.

Presenters of this learning event are expected to give **practical advice** and **easy-to-replicate strategies** on how to address the challenges as the world is racing to inoculate everyone and shift to a new, and hopefully, better, normal.

SEAMEO intends to highlight "Stories of Success" of school/college leaders, teachers, community leaders, and students to the global community so that others may learn and get innovative ideas.

It is expected that the "Stories of Success" can be good models for educational institutions, teachers and students to learn and replicate for improvement. Moreover, as a pre-Congress event, it will help igniting new ideas and serve as valuable resources for discussion during SEAMEO Congress 2021.

Objectives:

• To provide opportunities for educational institutions, communities, teachers and

students to **share** "Stories of Success" which they have applied for educational institutions, communities, teaching/learning modalities, and self-improvement during COVID-19.

- To learn and explore good practices from the Stories of Success shared by educational leaders, teachers, and students
- To serve as a Pre-Congress event to equip the audiences with new knowledge and ideas prior to joining the SEAMEO Congress 2021.

B. Learning Schedules

The SEAMEO Pre-Congress Lecture Series will be conducted by using **video clips recorded** by the educators, students, and other stakeholders which will be **broadcasted through SEAMEO Secretariat's YouTube channel**.

The tentative learning schedules of the SEAMEO Pre-Congress Lecture Series are as follows:

Session #1: Stories of Success: Transformation and Innovation for Schools and Communities

Monday 05 April 2021 at 09.30-11.00 hrs (Bkk time)



Easy to join, only scan QR code or visit the SEAMEO
Secretariat YouTube Channel or visit the following YouTube
Link

YouTube Link:

https://link.seameo.org/webinar/20210405

Session #2: Stories of Success: Transformation and Innovation for Teachers and Students

Thursday 08 April 2021 at 09.30 – 11.30 hrs (Bkk time)



Easy to join, only scan QR code or visit the SEAMEO
Secretariat YoutTbe Channel or visit the following YouTube Link

YouTube Link:

https://link.seameo.org/webinar/20210408

Note: No need for pre-registration

C. Participants

- There is no registration fee for organisations and participants to join the SEAMEO-Pre-Congress Lecture Series.
- It is expected that the Lecture Series will be attended by approximately 1,000 participants during the session via the SEAMEO Secretariat YouTube channel. The participants will be policymakers from Ministries of Education/related governmental organisations, educators, teachers, and university/TVET students from Southeast Asian countries and beyond.

D. Guidelines for Video Clips

I. Who can submit the video clips?

- The SEAMEO Secretariat would like to invite the following potential participants to submit the video clip (s) and share the "Stories of Success" of your educational institutions, communities, classrooms, or personal improvement:
 - a. School Leaders, Principals, Directors, Deans
 - b. Community Leaders, Practitioners
 - c. Researchers
 - d. Teachers, Lecturers
 - e. Students, youths
- Submission can come from any part of the world, not only from Southeast Asian countries.
- Submission can be by school, group, or individual.
- An organisation can submit more than one video clip.

II. Content for the video clip

- 1) Participants who wish to join this programme should produce the video clips in multimedia format (MP 4) for no longer than **7 minutes**.
- 2) The deadline to submit the video clip (s) is **Monday 22 March 2021. (Sharp Deadline)**
- 3) A video clip can be produced by an individual or a team.
- 4) The lecture/video clips must be in **English language**. (Optional: including sub-title in English would be helpful for teachers and students to have better understanding)
- 5) The content of the video clip should:
 - a. Be relevant to one of the following sub-themes:
 - Reimaging Teachers and Students Transformation
 - Actions for Digital Transformation
 - Innovation for School System Development
 - Transforming Classroom for Quality Learning Outcomes
 - Innovative Classroom Management
 - Innovative Online/Blended Teaching and Learning
 - Innovative Blended/Online Learning in Remote Areas
 - Innovative Teaching Methods for Alpha Generation
 - Innovative STEM Education
 - Innovative Student Monitoring and Evaluation during COVID Pandemic
 - Innovation in School Health, Nutrition and Sanitation Improvement
 - Innovation for Improving Ecosystem/Environment
 - Empowering Teachers and Learners for COVID Pandemic
 - Innovative Self-improvement during COVID Pandemic

All video clips are expected to give **concrete examples and easy-to-replicate solutions or strategies**. It may be in the form of applications used during the lockdown or innovative processes/interventions that are implemented to facilitate teaching and learning especially during the school lockdown. It may also offer anecdotal/testimonial evidences of innovations from the point of view of stakeholders.

Samples of video clip can be viewed from:

- SEA-Teacher-TVET Lecture Series, August-September 2020 https://www.seameo.org/Main_programme/232
- SEAMEO-Partners Lecture Series, February 2021 https://www.seameo.org/Main_programme/257
- b. Within the 7 minutes of video clip, the content of the video should include:
 - Very brief information (including logo) of institution or production team
 - Background of the issues
 - Innovative Modalities/Activities
 - Results, Impact, Achievements
 - Detailed information on how others can try to replicate and benefit from the innovation
 - Contact details/QR Code of presenters/institution which participants can contact for learning or partnership
 - Acknowledgement
- c. Provide links to accessible resources used in the video clips at the end of your video clip.
- d. (Optional) including a brief information of your schools/team/individual for 10-15 seconds at the beginning of video clip; and
- e. Provide contact details (such as email address or QR code) and the organisation's website (if available) at the end of the video clip.

III. Technical guidelines for producing the video clip

- 1) The lecture/video clips must be submitted in MP4 format (H.264) with a minimum resolution of 720p (not over 1080p).
- 2) Each video file should NOT exceed 100 megabytes (100 MB) in size.
- 3) For the best viewing experience, it is recommended to use a **16:9 ratio** while producing the video.
- 4) The submitted video to the SEAMEO Secretariat will be available in "Open Access under Attribution ShareAlike 3.0 IGO (CC-BY-SA 3.0 IGO) License" (http://creativecommons.org/licenses/by-sa/3.0/igo/).
- 5) Video content must not violate the copyright of any other party.

E. Rules and Conditions

- 1) The SEAMEO Secretariat will review all video clips and has right to select the qualified content of the video clips for broadcasting.
- 2) The SEAMEO Secretariat may request the video producers to adjust the video clips' content due to the sound and music copyright issues.
- 3) The owner of the video clips shall allow SEAMEO to publicise the video clips on the SEAMEO website, SEAMEO YouTube channel, and other online platforms organised by the SEAMEO Secretariat or SAMEO Regional Centres such as lecture series, webinars, and learning events.

F. How to submit the video clips

- Submission of video clip (s) with the **Submission Form** to email: webinar@seameo.org by **Monday 22 March 2021 (Sharp Deadline).**
- The "Submission Form" can be requested through email: webinar@seameo.org.
- For inquiry and required documents, please email to webinar@seameo.org; secretariat@seameo.org

G. Prizes and Criteria

- The top 20 video clips that are selected for broadcasting will receive the followings:
 - o A monetary prize of USD 100.00/ entry from the SEAMEO Secretariat.
 - Certificate of Recognition
 - o Will be selected to showcase at the SEAMEO Congress on 28-29 April 2021
- Criteria for selecting the qualified video clips for broadcasting.

•	Interesting and innovative content	30%
•	Practical skills embedded and easy to understand	30%
•	Creativity in presentation	20%
•	Replicability and usefullness	20%
	Total	100%

H. e-Certificates

- e-Certificate of Recognition will be provided to all video clips selected for broadcasting
- e-Certificate of Participation in submitting the video clip will be provided to educators and students who submitted the video clips with meets the minimum requirements
- e-Certificate of Participation for audience will be provided to the audience who fill-up the "Certificate Validation Form" of which details will appear during the event.)

I. Promotion and Dissemination

Prior to the Lecture Series, SEAMEO's medium of promotion primarily includes the followings:

1) Official Invitation Letters:

Official Invitation Letters to promote and participate in the Lecture Series will be sent to the Ministries of Education of 11 Southeast Asian countries and 26 SEAMEO Regional Centres.

2) Email-Blast Announcement:

Email-blast announcement of upcoming online lecture series will be sent to SEAMEO School Network, SEA-Teacher Network, SEA-TVET Network, and SEAMEO stakeholders, partners, and SEAMEO email directory.

3) Social Media Banners:

Banners advertising online lectures are uploaded on to the SEAMEO Secretariat's and SEAMEO Centre's web page.

J. Timeline

	Activity	Schedule
1.	Announcement "Call for Video Clips: Stories of Success"	1-3 March 2021
2.	Deadline for submitting the video clips	Monday 22 March 2021
3.	Evaluating and selecting video clips for broadcasting on 5 and 8 April 2021	23 March - 29 March 2021
4.	YouTube Live Session of SEAMEO Pre- Congress Lecture Series	5 April (Mon) and 8 April (Thursday)
5.	E-Certificate for participants	May 2021

K. Contact

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